

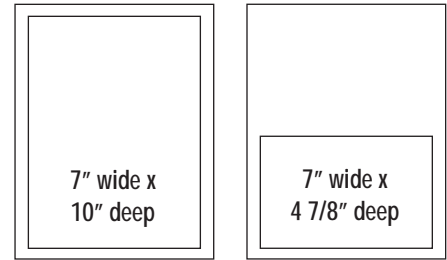


NEW ENGLAND CHAPTER MPI

MEETING PROFESSIONALS INTERNATIONAL

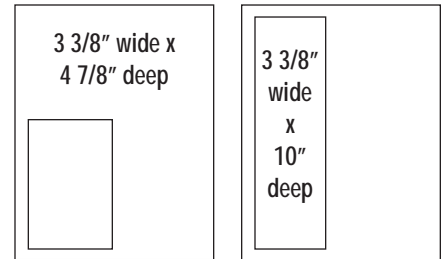
Meetings New England Newsletter Advertising

Ad Sizes



Full page

Horizontal half page



Quarter page

Vertical half page

Meetings New England, MPI New England's newsletter, keeps our members and prospective members apprised of chapter news and upcoming events. Because it is published four times a year between September and July, you have the opportunity to feature seasonal and timely offers about your property or services to over 700 planner and supplier members.

Ad Sizes/Rates

Ad rates vary according to ad size and number of issues. MPI members receive a preferred rate. Please see rates on the order from below. Please fill out this form to be assured that your ad will be in the issues you prefer.

All rates are net, non-commissionable.

All ads must be electronic files. Electronic files accepted include: PDF (with fonts embedded), QuarkXPress 7.0 or earlier with graphics and fonts included and Illustrator eps with all fonts outlined. No bleed available.

Order Form for *Meetings New England* Newsletter of MPI New England

MPI New England Chapter, Inc. reserves the right to reject any advertising that it deems to be detrimental to its interests or not consistent with publication standards.

Name _____ Title _____
 Company _____ Phone _____
 Address _____ Fax _____
 City, State, Zip _____
 E-mail _____ MPI member Non-member
 Authorizing Signature _____ (member #) _____

Publication Deadlines and Dates (please check all that apply)

- October 12, 2007 for Winter Issue April 12, 2008 for Summer Issue
 January 10, 2008 for Spring Issue July 12, 2008 for Fall Issue

Ad Sizes/Rates

Black and White Ad Rates

Full page, one issue	<input type="checkbox"/> \$650.00	<input type="checkbox"/> \$750.00	<input type="checkbox"/> New ad
Full page, four consecutive issues	<input type="checkbox"/> \$575.00	<input type="checkbox"/> \$675.00	<input type="checkbox"/> Repeat last year's ad without any changes
Half page, one issue	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$550.00	
Half page, four consecutive issues	<input type="checkbox"/> \$375.00	<input type="checkbox"/> \$475.00	
Quarter page, one issue	<input type="checkbox"/> \$300.00	<input type="checkbox"/> \$400.00	
Quarter page, four consecutive issues	<input type="checkbox"/> \$250.00	<input type="checkbox"/> \$350.00	

Color Ad Rates

Full Page one Issue	<input type="checkbox"/> \$800.00	<input type="checkbox"/> \$900.00
Full Page, four consecutive	<input type="checkbox"/> \$725.00	<input type="checkbox"/> \$825.00
Half Page one Issue	<input type="checkbox"/> \$600.00	<input type="checkbox"/> \$700.00
Half Page four consecutive	<input type="checkbox"/> \$525.00	<input type="checkbox"/> \$625.00
Quarter Page one Issue	<input type="checkbox"/> \$450.00	<input type="checkbox"/> \$550.00
Quarter Page four Consecutive	<input type="checkbox"/> \$400.00	<input type="checkbox"/> \$500.00

All rates are net, non-commissionable.

A prepayment discount of 15% is available to advertisers who order ads for four consecutive issues and who pay for all four ads in advance.

Please make check payable to MPI New England and mail with this form and camera ready ad copy to:

Emily Kemmitt, MPI New England, 305 Second Avenue, Suite 200, Waltham, Massachusetts 02451

Phone: 781-810-1341 x202 Fax: 781-895-9088 E-mail: ekemmitt@harringtoninc.com