

# 2009-2010 MPI/NE Membership & Resource Directory

The Membership and Resource Directory is published each fall. Your ad will be seen throughout the year by over 800 of New England's most active meeting planners, business media editors and meeting industry suppliers. Recipients also use this guide to locate fellow MPI/NE planners and suppliers.

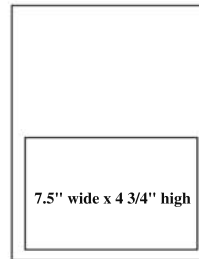


MEETING PROFESSIONALS INTERNATIONAL

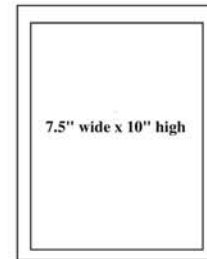
**We must receive all orders, ad materials and full payment by March 15, 2009.**

See Order Form below for mailing and payment instructions.

Ad Sizes/Rates	MPI member	Non-member
Back Cover (4-color)	\$ 2,100	\$ 2,375
Inside covers (4-color)	\$ 1,350	\$ 1,625
Full page (4-color)	\$ 1,150	\$ 1,300
Half page (4-color)	\$ 975	\$ 1,175
Full page (B&W)	\$ 800	\$ 975
Half page (B&W)	\$ 625	\$ 750



Horizontal half page ad size



Full page ad size

**All rates are net, non-commissionable.**

All ads must be electronic files. Electronic files excepted include: **PDF with fonts embedded, (all images must be cmyk or black. Please be sure to convert all pms and spot colors)**, QuarkXPress with graphics and fonts included, Illustrator/Freehand eps files with all fonts outlined and Photoshop tiff or jpg resolution must be at least 300. Please include a hard copy or proof. Line screen:175

## Order Form for Advertising in the MPI/NE Membership and Resource Directory

*MPI New England Chapter, Inc. reserves the right to reject any advertising that it deems to be detrimental to its interests or inconsistent with publication standards.*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_  MPI member  Non-member

Authorizing Signature \_\_\_\_\_ (member # \_\_\_\_\_)

Ad Size:  Cover  Full Page  Half Page  No ads repeated from previous years.

Color  B&W

### By Check:

Please make check payable to MPI New England and mail with this form and artwork to:

Karen Hinen, Executive Director  
Meeting Planners International / New England Chapter  
342 North Main Street, Suite 301  
West Hartford, CT 06117-2507  
Tel: 860.586.7572, ext. 567 Fax: 860.586.7550  
E-Mail: khinen@mpine.org

### By Credit Card: Visa MasterCard AmEx

Authorized amount: \$ \_\_\_\_\_

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Exp. date: \_\_\_\_/\_\_\_\_ Signature: \_\_\_\_\_