

# 2007-2008 MPI/NE Membership & Resource Directory

The Membership and Resource Directory is published each fall. Your ad will be seen throughout the year by over 800 of New England's most active meeting planners, business media editors and meeting industry suppliers. Recipients also use this guide to locate fellow MPI/NE planners and suppliers.

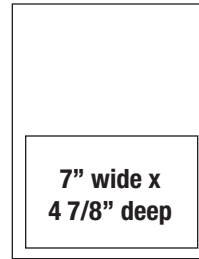


MEETING PROFESSIONALS INTERNATIONAL

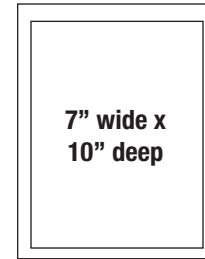
**We must receive all orders, ad materials and full payment by July 31, 2007.**

See Order Form below for mailing and payment instructions.

Ad Sizes/Rates	MPI member	Non-member
Back Cover (4-color)	\$1,900.00	\$2,175.00
Inside covers (4-color)	\$1,100.00	\$1,425.00
Full page (4-color)	\$ 995.00	\$1,100.00
Half page (4-color)	\$ 850.00	\$1,025.00
Full page (B&W)	\$ 670.00	\$ 885.00
Half page (B&W)	\$ 530.00	\$ 695.00



Horizontal half page ad size



Full page ad size

**All rates are net, non-commissionable.**

**All ads must be electronic files.** Electronic files excepted include: PDF (with all fonts embedded, all images must be cmyk or black), QuarkXPress with graphics and fonts included, Illustrator/Freehand eps files with all fonts outlined and Photoshop tiff or jpg resolution must be at least 300. Please include a hard copy or proof. Line screen:175

## Order Form for Advertising in the MPI/NE Membership and Resource Directory

*MPI New England Chapter, Inc. reserves the right to reject any advertising that it deems to be detrimental to its interests or inconsistent with publication standards.*

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_  MPI member  Non-member

Authorizing Signature \_\_\_\_\_ (member # \_\_\_\_\_)

Ad Size:  Cover  Full Page  Half Page  New ad  Repeat last year's ad without any changes  
 Color  B&W

### By Check:

Please make check payable to MPI New England and mail with this form and artwork to:

Emily Kemmitt  
**MPI New England**  
 305 Second Avenue, Suite 200  
 Waltham, Massachusetts 02451  
 781-810-1341 x202 Fax: 781-895-9088  
 ekemmitt@harringtoninc.com

### By Credit Card: Visa MasterCard AmEx

Authorized amount: \$ \_\_\_\_\_

Card number: \_\_\_\_\_

Name on card: \_\_\_\_\_

Exp. date: \_\_\_\_/\_\_\_\_ Signature: \_\_\_\_\_